

ARGENTINA 2018
SUMMIT

BUSINESS 20 SUMMIT 2018

This document presents the agenda for the B20 Summit.
The Summit is confirmed on the following dates, time and venues:
for the 4th of October from 5:00pm to 11:00pm at CCK and
for the 5th from 7:30am to 10:00pm at La Rural.

Until the agenda is fully confirmed, time slots for each day, thematic content,
and invited speakers could be modified.

October 4th & 5th
Buenos Aires
Argentina

ABOUT B20

Business 20, or B20, is the private sector's voice of the G20 community.

B20 has become the first engagement group of G20 to be formally recognized as such, in 2010, during the G20 Canada Presidency. Since then, we have worked to provide practical perspectives and generate new ideas in a variety of themes that include: employment and education, trade and investment, financing growth and infrastructure and innovation, among others.

B20's trademark is the development of consensus based concrete policy proposals from the private sector. More than 1700 business leaders, from 740 companies and 260 employer organisations, have worked together during 2018 to draft eight documents of policy recommendations that if implemented could boost economic growth, generate jobs, and assure a more sustainable future for our societies.

ABOUT THE SUMMIT

The Summit is the concluding event of a year's work. The themes to be addressed reflect the issues that have been part of 2018 debates in the drafting of our Policy Documents. These recommendations will be handed over to G20 President, Mauricio Macri, at the closing ceremony on Friday 5th of October in Buenos Aires.

Eight countries have previously hosted the business community in such process: Germany, China, Turkey, Australia, Russia, Mexico, France and South Korea.

As the main driver of economic activity the private sector plays a key role in developing fair and sustainable growth.

We welcome the international business community to Argentina for this special occasion.

THEMES ADDRESSED

CHALLENGES FOR AN INCLUSIVE AND SUSTAINABLE FUTURE

- Promote resource efficiency and circular economies
- Eradicating malnutrition, undernourishment and obesity
- Leveraging technology for sustainable food production
- Gender and social perspectives
- Business to society, corporate social responsibility and Sustainable development goals
- Foster innovation: Boost Entrepreneurship and SMEs
- Financial regulation coherence for investment in infrastructure

INFRASTRUCTURE + ENERGY: TWO POWERHOUSES FOR DEVELOPMENT

- Transitions to a low carbon energy future
- Develop infrastructure as an asset class & Public-Private Partnerships
- Energy efficiency
- Narrowing the affordable housing gap
- Promoting reliable and sustainable energy access

TRANSPARENCY: PRECONDITION FOR GROWTH

- Integrity and transparency in public procurement with focus on infrastructure
- High quality standards of integrity and compliance including SOEs
- Pursue on beneficial ownership transparency

MULTILATERAL TRADING SYSTEM: RETHINK, REBOOT.

- Modernizing WTO and foster a multilateral investment policy.
- Competitive neutrality and plurilateral agreement on SOEs competitive distortions
- Sustainable food trade system
- Sanitary and Phytosanitary Measures and Technical Barriers on International Trade
- Global value chains and SMEs inclusion in global trade
- International standards to enable digital trade, cross border data flows and other challenges on the digital trade era

THE FUTURE OF WORK AND EDUCATION: ACT NOW!

- Addressing basic education gaps, ensuring a level playing field for all
- Life-long learning and the digital revolution impact on education
- Inclusive employment agenda: boosting job creation
- Embracing the growing diversity of work in labor markets
- Ongoing challenges of informality

DIGITALIZATION: OPPORTUNITIES FOR ECONOMIC DEVELOPMENT

- SMEs digitalization and promote simplified regulatory framework
- Transforming industry and services in the digital era
- Digital inclusion for economic growth, supporting innovation in Financial Technology
- Global Connectivity & Digital Infrastructure
- Cybersecurity

AGENDA SUMMARY

DAY 1 OCTOBER 4TH

VENUE: Cultural Center CCK, Sarmiento 151

17:00 - 17:45

REGISTRATION

18:00 - 18:40

OPENING CEREMONY

18:40 - 19:20

B20 TROIKA & G20 CONVERSATION

19:20 - 20:05

**ADVANCING INFRASTRUCTURE
FINANCING**

20:05 - 20:45

**PRESENT AND FUTURE OF
MULTILATERALISM**

20:50 - 21:20

PIAZZOLLA PLAYS PIAZZOLLA

21:20 - 23:00

COCKTAIL

DAY 2 OCTOBER 5TH

VENUE: La Rural Convention Center - Av. Sarmiento 2704

07:30 - 08:45

REGISTRATION & WELCOME BREAKFAST

09:00 - 9:50

TRANSPARENCY: PRECONDITION FOR GROWTH

09:50 - 11:05

CHALLENGES FOR AN INCLUSIVE AND SUSTAINABLE FUTURE

11:55 - 12:50

INFRASTRUCTURE + ENERGY: TWO POWERHOUSES FOR DEVELOPMENT

12:50 - 13:30

G20 ENGAGEMENT GROUPS JOINT STATEMENTS WITH B20

15:00 - 16:40

MULTILATERAL TRADING SYSTEM: RETHINK, REBOOT.

17:30 - 18:20

THE FUTURE OF WORK AND EDUCATION: ACT NOW!

18:20 - 19:20

DIGITALIZATION: OPPORTUNITIES FOR ECONOMIC DEVELOPMENT

19:30 - 19:35

THE B20 IN TWEET STYLE: THE ARGENTINE LEGACY

19:35 - 19:55

CLOSING REMARKS

19:55 - 20:00

B20 COMMUNIQUE HANDOVER

20:00 - 22:00

ASADO ARGENTINO

B20 SUMMIT DAY 1

THURSDAY, OCTOBER 4TH - 6PM TO 10:30PM

VENUE: Cultural Center - CCK, Sarmiento 151, Buenos Aires

17:00 - 17:45
REGISTRATION

18:00 - 18:05
OPENING VIDEO

18:05 - 18:40
OPENING SPEECHES

INTRODUCTORY REMARKS BY B20 CHAIR



Daniel Funes de Rioja
B20 Chair

BUENOS AIRES CITY WELCOME SPEECH



Horacio Rodríguez Larreta
Mayor of City of Buenos Aires

G20 WELCOME MESSAGE



Marcos Peña
Chief of the Cabinet of
Ministers of Argentina

VIDEO PRESENTATION: MESSAGE FROM CAUCUS LEADERS



Luis Perez Companc
President Perez
Companc Group



Alejandro Bulgheroni
Chairman Pan American
Energy Group



Eduardo Eurnekian
President
Corporación América

18:40 - 19:20

B20 TROIKA & G20 CONVERSATION

B20/G20 PANEL



Daniel Funes de Rioja
B20 Argentina Chair



Ingo Kramer
B20 Germany
Executive Committee
and BDA President



Shuzo Sumi
Vice-chairman
Keidanren
Representing B20 Japan
Chair Mr. Nakanishi



Pedro Villagra Delgado
G20 Argentina
Sherpa

REMARKS BY



KEY NOTE SPEECH
Gabriela Ramos
Chief of Staff and Sherpa
to G20 Organisation for
Economic Co-operation
and Development

19:20 - 20:05

ADVANCING INFRASTRUCTURE FINANCING

HIGH LEVEL PANEL



Eduardo Elzstain
Chairman Grupo IRSA y
Banco Hipotecario - Chair
B20 Task Force Financing
Growth and Infrastructure



Laura Jaitman
G20 Finance Deputy



Jorge Mas Figueroa
President Confederation
of International
Contractors' Associations
(CICA)



MODERATOR
Gustavo de Hoyos Walther
President Coparmex

20:05 – 20:45

PRESENT AND FUTURE OF MULTILATERALISM

HIGH LEVEL PANEL



Roberto Azevedo
Director General
World Trade
Organization



Nicolás Dujovne
Argentine Minister of
Treasury



Jorge Faurie
Argentine Minister
of Foreign Affairs
and Worship



Paolo Rocca
President Techint Group
Chair B20 Task Force
Trade and Investment



MODERATOR
Susan Segal
President & CEO
Americas Society
Council of the Americas

20:50 – 21:20 PIAZZOLLA PLAYS PIAZZOLLA, Escalandrum Tango Music Show

21:20 – 23:00 COCKTAIL at “Plaza Seca”



B20 SUMMIT DAY 2

FRIDAY, OCTOBER 5TH · 7:30AM TO 10PM

VENUE: La Rural Convention Center Avenida Sarmiento 2704, Buenos Aires

07:30 - 08:45
REGISTRATION & WELCOME BREAKFAST

OPENING VIDEO

9:00 - 9:50

TRANSPARENCY: PRECONDITION FOR GROWTH

EXPERT PANEL



Laura Alonso
Head of Argentine
Anti-Corruption Office,
Co-Chair G-20
Anti-Corruption Working
Group



Marc Firestone
President External
Affairs & General
Counsel Philip
Morris International



George Mandelbaum
President CIPPEC
Chair B20 Task Force
Integrity and Compliance,
Co-President of the T20



Christoph Leiti
President Eurochambers
President Global Chamber
Platform



Kathryn Wengel
Chief Global Supply
Chain Officer
Johnson & Johnson



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
Delia Ferreira Rubio
President Transparency
International and Vanguard
Board PACI-WEF Member

VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Eduardo Coduri Country Managing Partner Ernst & Young Argentina
Jackie Donaldson General Counsel and Compliance Officer Plata Region Nestlé
Klaus Moosmayer Chief Compliance Officer Siemens AG
Paula Morrone Southern Cone Legal & Business Integrity Director Unilever de Argentina

9:50 - 11:05

CHALLENGES FOR AN INCLUSIVE AND SUSTAINABLE FUTURE

IN CONVERSATION WITH



Luis Pagani
President Arcor Group
Chair B20 Task Force
Sustainable Food System



MODERATOR
Daniel Funes de Rioja
B20 Argentina Chair

VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Mario Blejer Deputy Chair Banco Hipotecario

Enrique Cristofani President Santander Río

Luca Donelli President - European Confederation of Young Entrepreneurs

Market Development Manager - Donelli

Victor Dosoretz Treasurer CACS

Cecilia Rena Public Affairs & Press Relations Corporate Manager Arcor Group

EXPERT PANEL



Francisco Camacho
Executive Vice President
Danone



Alejandro Finocchiaro
G20 Education WG Chair



José Manuel González-Páramo
Executive Member of
the Board BBVA



Michael Goltzman
Vice-President, Global
Public Policy, Environmental
Sustainability and Social
Impact, The Coca-Cola
Company



Shea Gopaul
Executive Director
Global Apprenticeship
Network



Ellen West
VP, Investor Relations
at Alphabet



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
Miguel Kozuszok
CEO Latam Unilever

REMARKS BY



Joe Kaeser
CEO Siemens

11:05 - 11:55 **BREAK**

11:55 – 12:50

INFRASTRUCTURE + ENERGY: TWO POWERHOUSES FOR DEVELOPMENT

VIDEO PRESENTATION: LOCAL LEADERS FOR A GLOBAL APPROACH



Marcos Bulgheroni
Group CEO Pan American
Energy Group



Hugo Eurnekian
President Compañía
General de
Combustibles



Carlos Moltini
CEO Telecom
Argentina



Darío Werthein
President Experta ART

EXPERT PANEL



Daniel Dreizzen
Energy Planning Secretary



Jing Qian
Global Vice President
Jinko Solar



Sven Smit
Senior Partner,
Shareholders Council,
McKinsey & Company



Hung Tran
Executive Managing
Director Institute of
International Finance



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
John Denton
Secretary General
International Chamber
of Commerce

VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Teófilo Lacroze President Shell Argentina

Fernando Lago Executive Director CAMARCO

Sebastián Mocerrea Vice-president of Communications, Marketing and Public Affairs YPF

Anthony Francis Neoh Director, ICBC

Francisco Ortega Senior & Managing Partner McKinsey & Company Argentina

TRANSITIONS: REMARKS BY



Miguel Gutierrez
President YPF
Chair B20 Task Force Energy,
Resource Efficiency and
Sustainability

12:50 – 13:30

G20 ENGAGEMENT GROUPS JOINT STATEMENTS WITH B20

ENGAGEMENT GROUP PANEL



Agustín Batto Carol
Y20 Chair



Juliana Bonetto
Executive Director W20



Gerardo Martínez
L20 Chair



Pablo Secchi
C20 Chair



Julia Pomares
T20 Co-Chair



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
Carolina Castro
Executive Sherpa B20

13:30 – 15:00 **LUNCH BREAK**

15:00 – 16:40

MULTILATERAL TRADING SYSTEM: RETHINK, REBOOT

EXPERT PANEL - SESSION 1



Dan Iochpe
President of the
Administrative Board
Iochpe-Maxion



Phil O'Reilly
Chairman Business
at OECD



Dante Sica
Argentine Minister of
Production and Labour

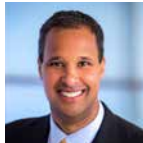


Inés Van Lierde
Chair AEGIS



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
Fernando Landa
Policy Sherpa B20

IN CONVERSATION WITH



Marc Allen
President Boeing
International



MODERATOR
Isela Costantini
CEO GST Financial
Services

VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Alberto Arizu President Luigi Bosca

Alberto Grimoldi President Grimoldi

Nicolás Masjuan Vice President Bain & Company Argentina

Peter Robinson President US Council for International Business

Nikolaus Schultze Executive Director of Policy and Business Practices International Chamber of Commerce

EXPERT PANEL - SESSION 2



Mary Andringa
Chair of the Board
Vermeer Corporation



Gonzalo Bofill Velarde
President Carozzi Group



Laxman Narasimhan
CEO Latam, Europe &
Sub-Saharan Africa Pepsico



Luis Miguel Etchevehere
Secretary of Agribusiness
of Argentina



Luc Remont
Executive VP International
Operations Schneider
Electric



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
Stormy-Annika Mildner
External Economic
Policy Head BDI

16:40 – 17:30 **BREAK**

17:30 – 18:20

THE FUTURE OF WORK AND EDUCATION: ACT NOW!

REMARKS BY



Martín Migoya
CEO & Founder Globant
Chair B20 Task Force
Employment and Education

VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Pedro Cascales Secretary of Industry CAME

Martín Castelli President Blue Star Group

Jacobo Cohen Imach Senior Vice-president Mercado Libre

Sergio Kaufman CEO Accenture Argentina

EXPERT PANEL



Inés Berton
CEO and Founder Tealosophy
Chair B20 Task Force Small
and Medium Size Enterprise
Development



Gianfranco Casati
Group Chief Executive
Growth Markets Accenture



Clarisa Estol
Business Women
Leaders' Task Force



Erol Kiresepi
President International
Organisation of Employers



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
Carolina Castro
Executive Sherpa B20

18:20 – 19:20

DIGITALIZATION: OPPORTUNITIES FOR ECONOMIC DEVELOPMENT

IN CONVERSATION WITH



Marcos Galperin
CEO Mercado Libre
Chair B20 Task Force
Digital Economy and
Industry 4.0



MODERATOR
Silvia Torres Carbonell
Entrepreneurship & Innovation
Director IAE Business School

VIDEO PRESENTATION: IN THE WORDS OF OUR CO-CHAIRS

Leonardo Framil CEO Accentur Brasil and Latam

Claudio Giaimo President Deloitte Argentina

Jan Mrosik CEO Digital Factory Division Siemens AG

Rodrigo Rivera Senior Partner at The Boston Consulting Group

Martín Umaran Co-Founder & Chief of Staff Globant

EXPERT PANEL



María Inés Baque
Secretaría de Gobierno
Digital e Innovación
Tecnológica



Hans Paul Buerkner
Chairman Boston
Consulting Group



Andres Rengifo
Director of Digital Trust
and IP matters Microsoft
Latam



INTRODUCTORY REMARKS AND
PANEL COORDINATOR
Fernando Landa
Policy Sherpa B20

19:30 – 19:35

VIDEO PRESENTATION:

THE B20 IN TWEET STYLE: THE ARGENTINE LEGACY

19:35 – 19:55

CLOSING REMARKS



Mauricio Macri
Argentine President and
G20 President



Daniel Funes de Rioja
B20 Chair

19:55 – 20:00

B20 COMMUNIQUÉ HANDOVER



Mauricio Macri
Argentine President and
G20 President

CHAIR



Daniel Funes de Rioja
B20 Argentina Chair

SHERPAS



Carolina Castro
Executive Sherpa B20



Fernando Landa
Policy Sherpa B20

TASK FORCE CHAIRS



Inés Berton
CEO and Founder
Tealosophy
Chair B20 Task Force
Small and Medium Size
Enterprise Development



Eduardo Elsztain
Chairman Grupo IRSA y
Banco Hipotecario -
Chair B20 Task Force
Financing Growth and
Infrastructure



Marcos Galperín
CEO Mercado Libre
Chair B20 Task Force
Digital Economy and
Industry 4.0



Miguel Gutiérrez
President YPF
Chair B20 Task Force
Energy, Ressource
Efficiency and
Sustainability



George Mandelbaum
President CIPPEC
Chair B20 Task Force
Integrity and Compliance,
Co-President of the T20



Martín Migoya
CEO & Founder Globant
Chair B20 Task Force
Employment and
Education



Luis Pagani
President Arcor Group
Chair B20 Task Force
Sustainable Food
System



Paolo Rocca
President Techint Group
Chair B20 Task Force
Trade and Investment

CO-CHAIR GROUP



Javier Bolzico
President ADEBA



Adelmo Gabbi
President BCBA



Jorge Di Fiori
President CACS



Gustavo Weiss
President CAMARCO



Daniel Pelegrina
President SRA

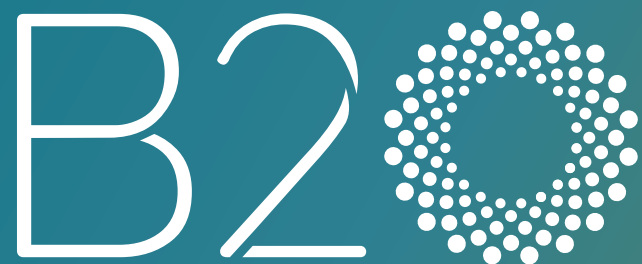


Miguel Acevedo
President UIA



20:00 – 22:00

ASADO ARGENTINO (ARGENTINE STYLE BARBECUE)



ARGENTINA 2018
BUSINESS 20

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